
UNIVERSITY OF OREGON
LABOR EDUCATION AND RESEARCH CENTER
Announces

“NEW LEAD: Academy for Union and Community Activists”
Starting March 2-3, 2018

Leadership to Meet the Urgency of Our Time

In these extraordinarily challenging times, we urgently need to increase the number of union and community leaders who can rally their members, build new relationships, and develop and implement winning strategies

to improve their workplaces and their communities. For those of you who may recall LERC’s former ULEAD program, the Leadership Academy is the 2.0 version of ULEAD. **Think of it as NEW LEAD!**



Intensive Classroom and Field Work for Effective Leadership

LERC’s new Leadership Academy consists of an intensive 6 month training program that will begin March 2 & 3, 2018.

The program will include the following components:

- **A cohort** that will move through the program together as a distinct, close-knit group of leaders and learners
- **40 hours of interactive classroom instruction** led by LERC faculty and subject-matter experts. Subjects will include personal leadership skills, activist development and mobilization, innovative approaches to enforcing workplace rights and collective bargaining, strategies for promoting racial and gender justice, and developing effective collaborations between unions and community allies.
- **Supervised online engagement** between classes that provides feedback and stimulates critical thinking
- **A field project to build the power and effectiveness** of participant's organization. This project will be collaboratively designed by Academy participants, LERC faculty, and the leaders of the sponsoring organizations.
- The Academy will begin with a **multi-day intensive start-up class**, followed by one Saturday class per month for 6 months. At the end of the program, graduates will receive a certificate of completion.

Cost

The entire 6-month Academy costs \$950 per person. This includes all classes and materials.

Each registrant beyond the first from the same organization costs \$900. We encourage organizations to send teams through the Academy together.

Registration

The 2018 cohort will kick off March 2-3, 2018. Contact Sarah Laslett, slaslett@uoregon.edu with questions or to reserve a space.

LERC has worked with the Oregon Education Association to develop and help implement a pilot version of the Leadership Academy.

Here's what **Susan Crumpton, Director of OEA's Union School** has to say about LERC and their Emerging Leaders Academy:

“ LERC faculty's creativity and expertise were essential to OEA developing and implementing our Emerging Leaders Academy. With the challenges on the horizon, skilling up member-leaders is more important than ever. LERC is a great partner in this work. ”

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